

Flexible Learning

MBA





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Welcome from the President of National American University



Thank you for your interest in National American University (NAU) and our programs with New York College. This publication is intended to provide additional information on our Best of Both Worlds IDPTM partnership with New York College.

Since its establishment in 1941, National American University has carved a distinct niche in the field of higher education by holding onto some very important core values. These values are driven by a student-centered philosophy that helps to promote a caring and supportive academic environment. NAU is a private university that offers 13 campus locations throughout the Midwest region of the United States. In addition, NAU hosts one of the most progressive online delivery programs available anywhere in the world.

Among its other distinctions, National American University has a proud heritage of providing a quality academic service to a truly international population. Thousands of students from every corner of the world have come to the United States over the past few decades to earn high quality accredited degrees from National American University. In fact, NAU is recognized by the ministries of education of many nations throughout the world.

Through the Best of Both Worlds IDPTM program, NAU enjoys progressive affiliate arrangements with contemporary institutions of higher learning from all over the globe. This unique program allows students to be jointly enrolled with affiliate institutions and National American University through NAU's distance learning campus, all while continuing to live in their own communities.

On behalf of the administration, staff and faculty of National American University, I hope you find this information to be interesting and promising in achieving your life goals.

Dr. Jerry Gallentine



University President and CEO





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Welcome from the President of New York College



In today's global environment, the internationalization of higher education has made inflexible practices of teaching and training obsolete. New methods based on innovation, technology, and responsiveness to a knowledge-based society, have been adopted by educational and business around the world.

Simultaneously, multinational corporations offer positions which demand a good working knowledge of the Internet and advanced communication skills. Modern managers are expected to participate in life-long education opportunities without having to quit their jobs or leave home.

New York College, having developed successful partnerships with recognized American and European universities, is taking a step forward. In association with one of the largest multi-campus innovative universities in the United States, National American University, offers our students the opportunity to study for an MBA by participating in virtual classrooms, where courses are taught in the United States and facilitated by members of the NYC experienced faculty. Integrated with our existing and proven teaching modes, our new MBA online combines several unique and powerful delivery methods, including face-to-face classroom and technology enabled learning, while exploiting all the exciting and cutting-edge multiple media types, easy to be used with only the basics of Internet knowledge.

Our long-standing commitment to employing modern methods in the teaching-learning process, and our tradition of providing individual academic advising and personal attention, guarantee the successful use of the blended-learning methods in offering an outstanding education that will enable our students to ensure their professional, intellectual, and personal success.

In addition, our presence in countries beyond the Greek borders, and our partnership with prestigious universities, have attracted an international faculty and a diverse and motivated student body, and have made New York College known for quality and excellence and a first-choice destination for students and professionals.

The MBA On-line prepares today's managers for tomorrow's business.

We can help you be a member of this special elite.

We urge you to make the difference!

Elias Foutsis
President

The Institutions

National American University



We are committed to new technologies, methodologies and practices that enhance and extend quality programs and services.

National American University (NAU) was founded in 1941 in South Dakota to attract students who desired specialized business training. Over the years, Faculty and staff increased in number, program offerings were expanded, and several campuses were established across the United States, from South Dakota and Minnesota to New Mexico and Colorado.

In 1996 National American University began to develop online courses to be offered through the emerging resource of the World Wide Web. Since that time the NAU Distance Learning program has created a virtual campus offering degree programs in several academic areas. With the addition of online course offerings and degrees, students have access to learning 24 hours a day from anywhere that the Internet can be accessed.

National American University has become known for its educational programs that are responsive to the career interests and objectives of its students, to the needs of employers and to society in general through traditional, accelerated and distance delivery methodologies.

Among other distinctions, the university is fully accredited with the Higher Learning Commission and a member of the North Central Association. In addition, National American University through its business division has been granted initial accreditation by the International Assembly for Collegiate Business Education for several of its degree programs, including the Master in Business Administration.

The university is registered with the Ministries of Education in multiple nations and enjoys affiliate arrangements with numerous institutions of higher learning worldwide.

New York College



Conscious of our mission, we join hands
across the nations and continents, and
form bonds of respect and friendship
in promoting education and through
it peace and prosperity.

Founded in 1989, in partnership with two State University of New York campuses, the New York College Educational Group is a private consortium comprising of five educational institutions offering educational programs in partnership with eight American and European universities and leading to a Higher National Diploma Bachelor's or a Master's Degree. The goal of the NYC Educational Group is to offer affordable educational opportunities to the young people and working adults of Central and Southeastern Europe.

Today, the combined enrollment at the five institutions in Bachelor's and Master's Degree programs is close to 3000 students from over 65 countries. In addition, an international faculty of over 200 fulltime members together with an adjunct faculty and visiting professors from partner universities are responsible for the academic programs.

Each year over 500 students receive diplomas and degrees in a wide range of disciplines from the academic partner universities. Graduates have high rates of employment and acceptance to university graduate programs abroad.

In 2003 New York College made a breakthrough in education in Greece by pioneering new teaching and learning technology enabled methods. With the acquisition of a Swiss platform students at NYC have the opportunity to avail themselves of blended traditional classroom-based learning with online exciting multimedia types.

New York College programs lead to degrees awarded by the partner universities that are all accredited from their respective country's accreditation bodies. In addition, New York College is accredited as an institution of higher learning by the British Accreditation Council (BAC).

The Agreement and Co-operation

Best of Both Worlds



An educational and cultural program that incorporates NAU's unique, progressive online instruction with the support and essential regional perspective provided by the local institutions.

Through the Best of Both Worlds IDP™ program, NAU enjoys progressive affiliate arrangements with contemporary institutions of higher learning worldwide. This unique program allows students to be jointly enrolled with affiliate institutions and National American University through NAU's distance learning campus, all while continuing to live in their own communities.



The primary objective of this unique program is to jointly deliver a world class MBA, under a joint arrangement where students complete a specific number of courses online utilizing NAU's robust e-learning infrastructure with affiliate facilitators in each course. This is in conjunction with the requirements of the local program (via traditional classroom instruction from the local university).

The Best of Both Worlds IDPTM program has been especially attractive to international students due to high costs associated with typical residencies in the United States, as well as student immigration issues. Because of the joint arrangement, NAU is able to offer the Best of Both Worlds IDPTM program with tremendous savings over the cost of programs in the U.S.

National American University's "Best of Both Worlds-IDP combines the modern technology of the Internet with traditional classroom instruction. The result provides students with an unsurpassed learning environment, fully utilizing the "best" of both on-site and on-line instruction. National American University excels among fully accredited universities in the United States offering an enhanced learning environment utilizing web based courses, for earning an American degree.



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Description of the Program

The Master of Business Administration program is designed to provide students with an innovative curriculum that includes both the traditional MBA content areas as well as the rapidly changing skills needed for effective leadership and management.

The Mission of the Program

The mission of the career-oriented Master of Business Administration program at National American University is to provide a blended learning environment where students can explore the global perspective of the business environment while learning to make regionally relevant decisions for their organization.

The Aims of the Program

The goals of the National American University MBA Program is to:

1. Provide business students with a thorough understanding of theory and application related to the business environment so that they can collect and analyze data, formulate analytically sound decisions and understand their likely consequences.
2. Provide students with graduate level knowledge and skills in current technology application for use in communication, data

collection/analysis and solving business problems.

3. Involve students in leadership development through participation in classroom and professional activities.

4. Foster an interest by students for involvement in student and professional organizations.

5. Provide students with an understanding of professional ethics and its application to the business environment.

6. Prepare students for future middle and upper management positions in business, non-profit and government organizations.

7. Develop a high level of proficiency in verbal and written communication skills required of middle and upper management positions.

8. Provide students with opportunities to develop their awareness of the global business environment and to understand how diversity can impact business decisions.

9. Measure key student learning outcomes continuously and identify and implement opportunities for improvement.

The Structure of the Program

In addition to graduate courses, each student is expected to enter the program with a specific education and knowledge base as outlined by the foundation courses. The student advisor will

assist the student in assessing whether he/she has met the prerequisite course requirements to be fully admitted to the program or needs to complete additional coursework prior to full admittance. It is not necessary that all foundation courses be completed prior to enrolling in graduate courses. However, certain foundation courses must be completed prior to enrolling in individual graduate core classes. In addition, the MBA program requires that students be proficient in the use of computers and of application software. The student is encouraged to discuss their level of computer proficiency with their academic advisor prior to starting the program. After completing the foundation students complete three graduate elective courses.

• Foundation Courses

(for graduates of non-Business degree programs as necessary)

| | |
|------------|--|
| NYC-BU5100 | Foundations of Accounting |
| NYC-BU5300 | Foundations of Business Statistics |
| NYC-BU5400 | Foundations of Economics |
| NYC-BU5500 | Foundations of Finance |
| NYC-BU5600 | Foundations of Management and Marketing |
| NYC-BU5700 | Business Research and Writing for Graduate Study |

• Core Courses

| | |
|--------|--|
| AC6550 | Managerial Accounting |
| CI6400 | Information Technology for Strategic Advantage |
| EC6150 | Managerial Economics |
| FN6350 | Financial Management |
| MA6600 | Quantitative Methods for Management Decisions |
| MG6500 | Marketing Administration |

| | |
|--------|--|
| MT6010 | Executive Seminar I (required for online students) |
| MT6020 | Executive Seminar II (required for online students) |
| MT6200 | Leading the Organization I: Communication, Culture, and Change |
| MT6250 | Leading the Organization II: Productivity, Process, and Programs |
| MT6650 | Administrative Policy |

• Elective Courses

| | |
|------------|----------------------------|
| NYC-MITC05 | Electronic Commerce |
| NYC-MGKM02 | Knowledge Management |
| NYC-MGGB02 | Global Business Management |

The Outcomes of the Program

Graduate students will:

- Demonstrate the ability to integrate knowledge of accounting, marketing, management information systems, organizational behavior, finance, economics, operations management and quantitative analysis.
- Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions and understand their likely consequences.
- Demonstrate the verbal and written communication skills required of executive level employees.
- Identify and manage ethical issues and multicultural diversity issues.
- Evaluate the actions of an organization operating in the global business environment.

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- Demonstrate the ability to utilize technology in multiple ways to achieve project and/or organizational goals.
- Demonstrate leadership ability and team-building skills through such arenas as class projects and involvement in student, community, or professional organizations.
- The resulting academic plan will be submitted to the dean of graduate studies for approval/disapproval.

Course Descriptions

• Foundation Courses

NYC-BU5100 - Foundations of Accounting - 4.5 quarter credits

This course is an introduction to financial and managerial accounting providing a survey of basic accounting principles.

Emphasis on the content, interpretation, and uses of accounting reports is also included. Discussion of the determination and reporting of net income and financial position, and the theories underlying business financial statements is included. There is also consideration of managerial accounting topics that is intended to provide a foundation to graduate studies in managerial accounting.

Prerequisite: Acceptance into MBA program

NYC-BU5300 - Foundations of Business Statistics - 4.5 quarter credits

This course engages students in learning to convert data into information through the use of probability, descriptive and inferential statistical procedures, exploratory data analysis, and forecasting. The course is designed to provide the basic statistical tools preparatory to Master of Business Administration core courses.

Prerequisite: Acceptance into MBA program

NYC-BU5400 - Foundations of Economics - 4.5 quarter credits

This course is a survey of the principles of economics and application of these principles to the economic problems of resource allocation, inflation unemployment, and economic growth. The course is designed to provide the foundations of economic science required for graduate level courses in the Master of Business Administration program.

Prerequisite: Acceptance into MBA program

NYC-BU5500 - Foundations of Finance - 4.5 quarter credits

This course provides a study of the organization's problems in obtaining, allocating, and managing funds. It examines the sources of funds; costs of obtaining these funds; management of the firm's capital structure; and financial planning for a firm's growth and expansion. Emphasis is placed upon the composition of capital structure, capital budgeting, and the cost of capital theories. A primary purpose of the course is to prepare the student for graduate level studies in business and corporate finance.

Prerequisite: Acceptance into MBA program

NYC-BU5600 - Foundations of Management and Marketing - 4.5 quarter credits

This course provides an integrated view of the theories and concepts of management and marketing and how they function within the overall business framework. The course contains the central theories and concepts of management and marketing preparatory to entering graduate classes in the Master of Business Administration program.

Prerequisite: Acceptance into MBA program

NYC-BU5700 - Business Research and Writing for Graduate Study - 4.5 quarter credits

This course familiarizes students with the tools and techniques to do acceptable graduate work. Emphasis will be given to critical thinking, research methods, study skills, and graduate level writing. Students will also review the American Psychological Association's guidelines for properly formatting and citing research papers.

• Core Courses

AC6550 - Managerial Accounting - 4.5 quarter credits

This course emphasizes the use of accounting information in formulating management decisions. Special emphasis is placed on accounting information needs for planning, controlling, decision making and performance assessment.

Prerequisites: BU5100 or equivalent

CI6400 - Information Technology for Strategic Advantage - 4.5 quarter credits

This course focuses on the meaning and role of information technology within a business setting and offers a broad perspective of the relationship between organizational goals, information technology and strategic advantage. The student will examine the design and implementation of various information systems in order to integrate current technologies and configurations into the management decision-making



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and evaluation process.

Prerequisite: computer proficiency

EC6150 - Managerial Economics - 4.5 quarter credits

This course emphasizes applied decision-making using economic principles. It examines both internal and external economic environmental factors (such as production costs, competition, government regulation, and international concerns) and applies them to business and economic forecasting as well as to price and output determination.

Prerequisite: BU5400 or equivalent

FN6350 - Financial Management - 4.5 quarter credits

This course emphasizes the use of financial analysis as a tool in management decision making. The student will learn to identify and interpret financial information as it relates to the decision making process and to communicate this information to a variety of audiences.

Prerequisite: BU5100 and BU5500 or equivalent

MA6600 - Quantitative Methods for Management Decisions- 4.5 quarter credits

This course explores the use of applied

quantitative tools for managerial decision making. These tools include Bayesian decision theory, programming algorithms and special deterministic models, such as queuing models. Students will utilize computer applications to analyze data and to assist in the decision making process.

Prerequisite: BU5300 or equivalent and computer proficiency

MG6500 - Marketing Administration - 4.5 quarter credits

This course emphasizes the application of marketing concepts and tools in the decision making process. Students will discuss the manager's role in administering marketing programs and in ensuring that marketing is appropriate to the organization's goals. The course also includes a study of the behavioral, functional, societal, international, and institutional foundations of marketing.

Prerequisite: BU5600 or equivalent

MT6010 - Executive Seminar I and MT6020- Executive Seminar II - 0 quarter credits

This seminars provides students with exposure to current business and management issues through discussions with peers and business leaders. Students will have the opportunity to work in teams and to develop leadership and team building skills that are key in developing successful careers.

Prerequisite: completion of one or more MBA program courses

MT6200 - Leading the Organization I: Communication, Culture and Change- 4.5 quarter credits

This course emphasizes the leader's role in

communication, culture, and change.

Students will investigate how leaders utilize effective communication, build culture and encourage change to create a successful organization.

Prerequisite: BU55600 or equivalent

MT6250 - Leading the Organization II: Productivity, Process, and Programs- 4.5 quarter credits

This course emphasizes the leader's role in productivity, processes, and programs in a competitive global environment. Students will investigate the leadership and decision making role of managers in the operations functions of an organization.

Prerequisite: BU5300 and BU5600 or equivalent

MT6650 - Administrative Policy - 4.5 quarter credits

This is a capstone course designed to integrate concepts, theories, and skills learned in other graduate core courses. The student will learn to view business challenges from the perspective of senior level management in order to develop, implement, and assess strategic planning options. The student will also learn to develop creative responses to challenges and opportunities that the organization may face.

Prerequisites: Six graduate core courses, BU5200 (Bus Law)

• Elective Courses

NYC-MITC05-Electronic Commerce - 4.5 quarter credits

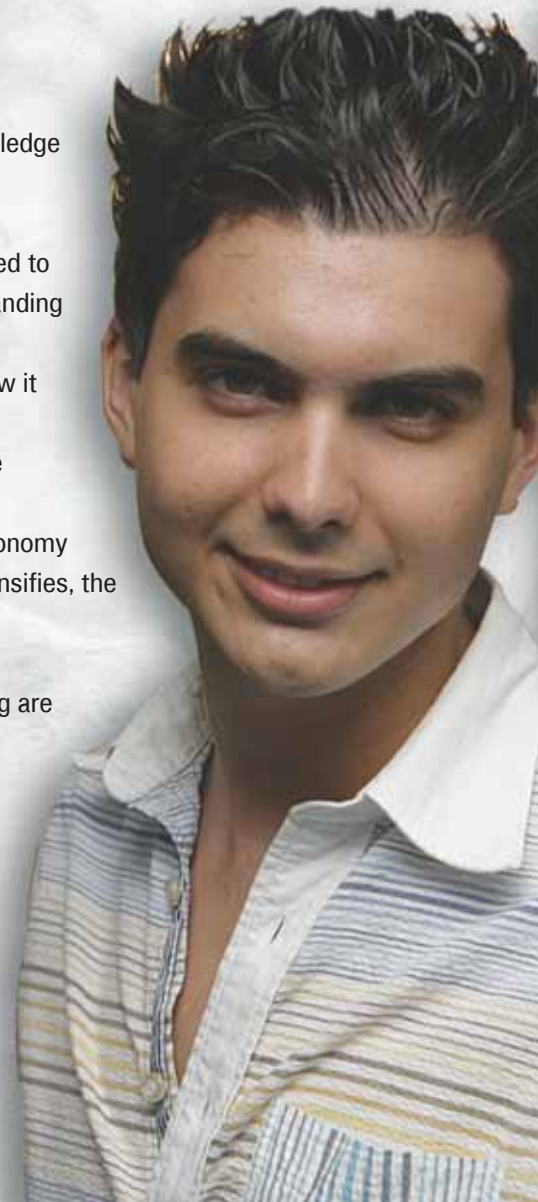
Electronic commerce describes the ways in which business activities take place over networks. It is a process of marketing, evaluating, procuring, selling, buying and also producing goods, services and

information. E-business and e-commerce have already a significant impact on many people and organizations, and one may only expect that the impact will be growing. This course is intended to supply students with an overview of the electronic commerce phenomenon currently sweeping through the global economy. The module introduces contemporary management philosophies as they have come to be used for the marketing, selling, and distribution of goods and services through the Internet, World-Wide-Web, and other electronic media.

NYC-MGKM02- Knowledge Management - 4.5 quarter credits

This course is designed to facilitate the understanding of knowledge management, and how it can be used to gain competitive corporate advantage.

As the knowledge economy and globalisation intensifies, the fields of knowledge management and organizational learning are becoming crucial to corporate competitiveness and survival. We live in a knowledge-based economy where knowledge is the principle asset.



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Intangible intellectual capital and knowledge have replaced raw materials and equipment as the primary resource of productivity and innovation. It has become clear that knowledge has become the primary driver for a company's sustainable competitive advantage in fiercely competitive business environments. Therefore, the purpose of this course is to provide a forum for in-depth discussions of knowledge management (KM) topics that include; knowledge and organizational knowledge, intellectual capital, knowledge processes, organizational decision-making, organizational learning, productivity and innovation, socio-technical system design, as well as decision support systems enabled by knowledge management, "KM" technologies and best practices.

NYC-MGGB02-Global Business
Management -
4.5 quarter credits

The course aims to enable participants to the cause, present status and future developments of the globalization process, so that they can become more competitive in dealing with management issues and problems on a global scale. The focus is on global firms so global strategy; communication, coordination and

research are key themes. In order to achieve these objectives, the class is designed to expose the student to a wide range of issues, and to maximize the interaction with both the instructor and fellow students. Upon successful completion of the course, the participant will be able to develop the ability to carefully analyze a broad variety of global management issues.

Modes of Delivery

One of the many benefits of this MBA program is the diversity of delivery formats available to students. We have combined our best practices in online and on-site course design to provide students with the advantages of both systems:

- **Asynchronous Web Content:** web-based format using NAU's WebCT™ software.
- **Synchronous Internet-Based Lecture and Discussion:** In addition to WebCT™, NAU also uses Interwise™ that allows instructors to present multimedia lectures in real-time over the Internet. Students need only access to the Internet with a 28.8k connection to take part in these lectures.
- **On-Campus Support:** in-class teaching which provides an active learning environment where students can benefit from the experiences of qualified instructors, business leaders, and their peers.

Assessment and Requirements

Consistent with NAU and NYC educational philosophy, every student on the program shall participate in periodic assessment evaluations as a requirement for graduation in order for the university to measure and improve student

learning outcomes and student services. A variety of academic and institutional assessment methods are used and may include examinations, competency checklists, portfolio assignments or survey participation.

Grading Standards

Grade points are earned as follows for each credit hour:

- A 4 grade points Excellent or Superior
- B 3 grade points Good
- C 2 grade points Passing
- F 0 grade points Failing

Attendance Policy

Regular MBA students are expected to attend all class sessions. Each course is completed within a period of 5 weeks and includes one 8-hour orientation meeting on a Saturday and 5 evening weekly sessions from 18:00 to 21:00. The weekly sessions are highly recommended for all participants, however, those students who are classified as working professionals are only required to attend the orientation meeting. Each faculty member's standards for attendance and procedures for make-up work are stated in the course syllabus.

Graduation Requirements

The Master of Business Administration degree is granted from National American University upon recommendation of the president and graduate faculty when students have completed all academic requirements for the degree. The requirements for obtaining the Master of Business Administration degree are as follows:

- Successful completion of 54 quarter credits composed of nine core courses and a minimum of three elective courses.
- Successful completion of MT6650 with a grade of "A" or "B".
- Successful fulfillment of foundation course
- A minimum grade point average of 3.0 in the MBA core and elective courses.
- A grade of "C" or below in no more than two MBA core and elective courses. Courses in which a "C" or below is received may be repeated a maximum of two times by the student at his/her discretion. However, no program of study with more than two MBA core and elective courses in which a "C" or below is received as a final grade in a graduate level course will be approved for graduation.
- A grade of "C" or above in all courses used to meet the foundation requirement.
- Completion of two Executive Seminar sessions as part of students' core course requirements.



The People Aspect

Testimonials

MBA Graduates



"I prefer online learning to being in class. I email my instructors and I get answers better and faster than in school."

**Souheila Mounir Souleiman,
United Arab Emirates**

"NAU offers a wide range of subjects, more than most other universities. Also I will have better opportunities to get a job with an American degree."

**Hiba Mahmoud
Sudan**



According to Dr. Phyllis Okrepkie, dean of graduate studies for Distance Learning, "Wally is a great example of an NAU MBA student. She brings diverse interests to the classroom, which benefits her peers, plus she brings the perspective of someone from another country and culture, which adds richness to the learning experience."

"Earning my MBA at National American University fits my busy life and makes it all a reality."

**Wally Rodriguez
United States - Virgin Islands**

Paul earned two bachelor's degrees and a Master's in Business Administration from NAU in May 2003. His professional journey with NAU has only just begun, where since June of 2003, he has taught a variety of online classes.

Paul Grubic,
Croatia



From Zambia in Southern Africa, represents one of the first international students to graduate (2002) with an MBA from National American University

"I enjoyed the flexibility that NAU offered. I was able to work during the day and take evening courses. The knowledgeable instructors were always available to answer any questions. Although difficult at times, the courses challenged me to stretch my mind. Also, the quarter system employed at National American University allows the student to complete a degree in less time than in a school using the semester one. I look back with fond memories of the time spent at NAU and highly recommend this institution to others."

Noreen Hubeling
Zambia - South Africa



"What I like about taking classes online is that I can do my homework anytime I want. If you really want to do it and you want to make that your goal, you can do it. It depends on you."

Jonathan Lopez
Chile



The People Aspect

NAU Affiliate Centers Business Leaders

Leaders from some of the current Best of Both Worlds IDP™ affiliate institutions were posed with queries relative to their experience with the model. These are their responses to the question:

What is it about NAU's Best of Both Worlds IDP™ program that students from your institution find most intriguing?

Answers:

"Our students appreciate that through the Best of Both Worlds IDP™, they have the advantage of working with combined instructional perspectives: one from their professor in the USA, and another from their facilitator in UAE."

Mr. Kamal Puri | Skyline College | Sharjah, United Arab Emirates



The Best of Both Worlds IDP™ model has brought true opportunity for the young to fulfill their dreams of receiving a quality American tertiary education without leaving their home country, unless they desire to do so.

Dr. William Chua | Mantissa Institute | Kuala Lumpur, Malaysia



"At Skyline Business School, we do believe - in the merits of the Best of Both Worlds IDP™ program and believe it is a win-win situation; for NAU in its ability to reach out to students across the globe and help them in the up graduation of knowledge overcoming the limitations of physical boundaries: for Skyline in being able to offer students an international curriculum helping them transcend into global corporations or higher education overseas seamlessly. An option of a residency at an NAU campus also helps students in gaining from an international learning environment to add to their experiences."

Mr. Praveen Puri | Skyline Business School | New Delhi, India

Faculty

New York College MBA Faculty

George Kindinekos: MSc and BA in International Finance and Management, Staffordshire University Business School, UK.

Kostas Kritikos: Master of Business Administration (MBA), Southern New Hampshire University, Manchester, N.H.; BSc in Economics Aristotle University of Thessaloniki, Greece

Andreas Kakouris: Doctor of Philosophy (PhD) - Loughborough University, UK; Master of Philosophy (MPhil) - Loughborough University, UK; Bachelor of Science (BSc) in Chemical Engineering - Wales, UK.

Nancy Black: MA in Management, University of Nottingham, UK, BA in Political Science, Gettysburg College, USA.

Sophia Protopapa: PhD Candidate, University of Leicester, UK; MA in Industrial and Organizational Psychology, University of New Haven, USA; MA in Mediterranean Studies, King/s College London, UK; BA in History, American College of Greece.

Sotiris Karagiannis: MBA University of Strathclyde, Glasgow, UK; Master of Education, Lesley University, Boston; BSc Business Administration, American College of Greece.

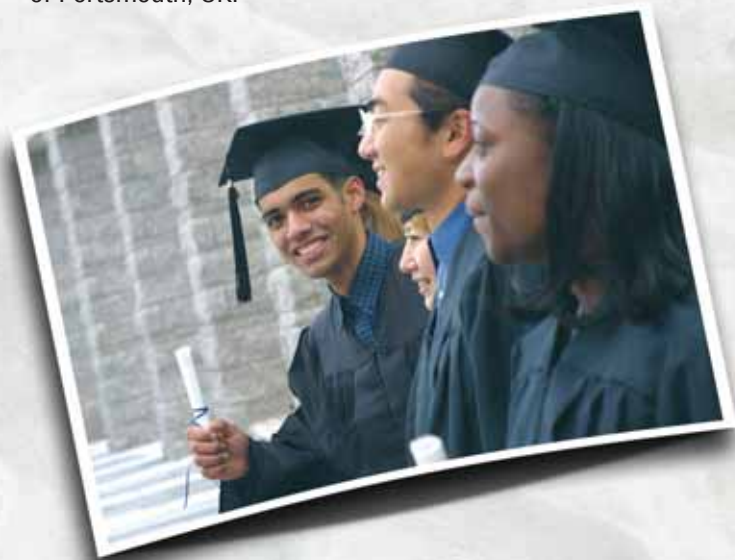
Dimitris Andreou: Ph.D and MSc in Electrical and Computer Engineering, Drexel University, Philadelphia, PA; MBA, San Jose State University, CA; Bs Physics, University of Athens.

Tasos Anastasiadis: MSc in Mechanical & Aerospace Engineering Syracuse University, Syracuse, NY; BSc in Aerospace, Syracuse University, Department of Mechanical & Aerospace Engineering, Syracuse, NY.

Christina Beneki: Ph.D. Department of Mathematics, University of Patras; M.Sc. in Pure Mathematics, Department of Mathematics, University of Patras; B.Sc. in Mathematics, Department of Mathematics, University of Patras.

Lambrini Filipatos: M. A. in English Language Teaching, University of Essex - U.K.; B.A. (Hons) in English Language and Linguistics, University of Essex - U.K.

Petros Kontonatsis: MBA in Information Systems, ESCEM, France; B.Sc. in Computer Science University of Portsmouth, UK.



The People Aspect

National American University System Graduate Faculty

Alfred Boysen: B.A., English, Augustana College (1967); M.A., English, University of South Dakota (1968); Ed.D., Adult Education, University of South Dakota (1979).

Richard C. Buckles: B.S., University of South Dakota (1964); M.B.A., University of South Dakota (1973); J.D., University of South Dakota (1973); Certified Public Accountant.

Richard Caldarella: B.S., English, LaSalle University (1972); MBA, Friends University, (1992); D.B.A., Marketing, Nova Southeastern University, (1998); Postdoctoral Studies in Finance and Accounting, Nova Southeastern University, (2002-2003); Certified Management Accountant; Certified in Financial Management.

Prakash Dheeriya: B. Com., University of Bombay (1982); M.M.S., University of Bombay (1984); Ph.D., University of North Texas (1987).
Mike Ewald: B.S., Sociology, University of Iowa

(1975); B.S., Business, University of New York, Albany (1986); M.B.A., City University (1988); M.P.A., Public Administration, City University (1991); Ph.D., Administrative Science, Empresarial University of Costa Rica (2001).

Larry Flegle: B.A., Speech, University of South Florida (1975); M.S., Public Administration, Pepperdine University (1977), D.B.A., Nova Southeastern University (2002).

Roger Holt: B.S., Business Administration, (1975); M.A., Management and Human Relations, Webster College, (1976); D.B.A., Management, Nova Southeastern University, (2001).

Victor Huber: B.S. Business Management, University of Detroit (1971); M.B.A., Golden Gate University (1981).

Samuel D. Kerr: B.S., Black Hills State University (1982); B.S., Ed., Black Hills State University (1982); M.Ed., South Dakota State University (1986); J.D., University of Nebraska-Lincoln (1992); Ed.D., University of South Dakota (2001).

James M. Leonard: B.S., Engineering, United States Air Force Academy (1974); M.S., Systems Management, University of Southern California (1982); M.S., Nuclear Engineering, Air Force Institute of Technology (1985).

Stephanie Lyncheski: B.A., English and Theatre, Rippon College, (1993); M.A., Communications/Journalism, Marquette University, (1994); M.Ed., Human Relations/Educational Counseling, Northern Arizona University, (1999); D.M., Organizational Leadership, University of Phoenix, (2003).

Bradley G. Mauger: B.S., Physics, Ursinus College (1976); M.S., Physics, New Mexico State University (1979); Ph.D., Physics, New Mexico State University (1981).

Phyllis R. Okrepkie: B.B.A., Accounting, University of San Diego (1980); M.B.A., Financial Management, National University (1984); D.M., Colorado Technical University (2001); Certified Management Accountant.

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The Support and Services

New York College in Athens and Thessaloniki main campuses are in the heart of the city and include state-of-the-art classrooms and computer labs, and student support services and offices.

Learning Resources

NYC Library & Learning Centre offers 12 hour access every day, including weekends. The collection of books and periodicals is arranged by subject on shelves open for browsing and borrowing. An Access Catalogue allows the student to search for books, check what can be borrowed and what is on reserve.

There is a variety of loan periods ensuring access to key books for all students.

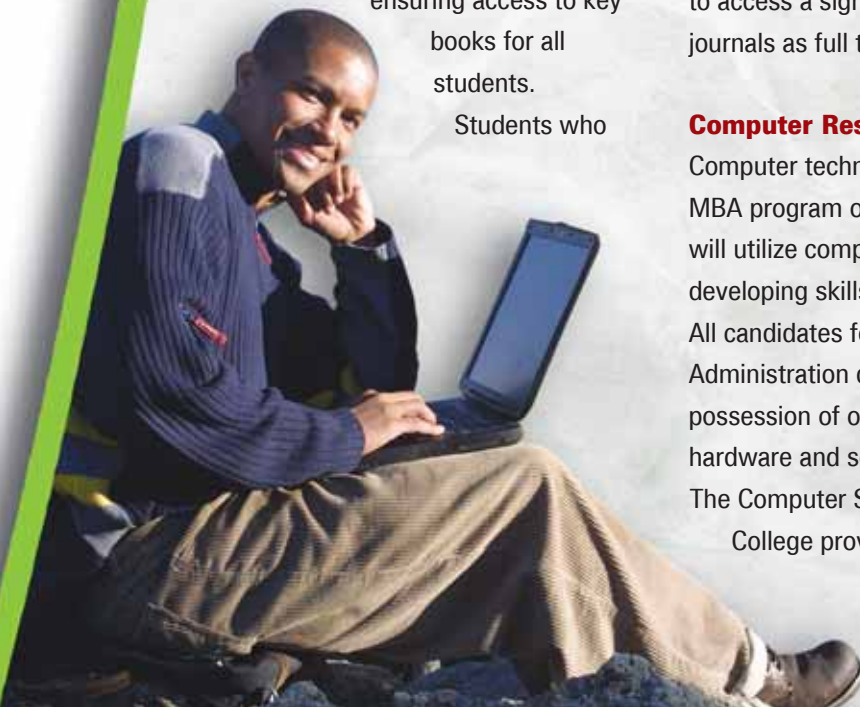
Students who

want audio-visual equipment, to surf the net, a video projector to rehearse their presentation, or a study room to prepare with a group presentation, then the library staff can arrange for them, for the use of the private study room next to the library. At the beginning of the academic year, there is an induction week which includes an orientation in the usage of WebCT, the Electronic platform where NAU courses are located, and workshops on using the Library and the computer facilities of the college. Students also receive a catalog providing information on other Libraries in the area of Athens.

Through NAU, the MBA students have also access to a vast collection of electronic resources including ProQuest Direct, First Search (through the South Dakota Library Network), EBSCO Host Standard and Poor's NetAdvantage, ValueLine, Net Library, the South Dakota Library Network (SDLN) and NAU's online catalog through SDLN. These online services provide an opportunity for students to access a significant number of scholarly journals as full text.

Computer Resources

Computer technology is a primary input to the MBA program of study. The majority of courses will utilize computers to acquire information or for developing skills in using decision-making tools. All candidates for the Master of Business Administration degree are expected to have possession of or access to basic computer hardware and software including Internet access. The Computer Services Centre at New York College provides all the necessary and up-to-



date computing and network resources. The variety of resources includes networked PCs under the operating system of Windows XP, Pentium 4, 3.0GHz, 512RAM, CDROM; Network Laser printers and scanners; video conferencing facilities for remote lectures while full montage studio with AVID sound equipment, lighting and cameras are available to the students who wish to conduct interviews for their assignments, presentations and projects.

Career Services

The mission of the New York College Career Office is to help students and alumni with their career planning needs. It assists students to make realistic and informed choices about their future and to manage the transition from college to employment, training or further education. The New York College Career Office delivers a program of career-related workshops, organizes lectures and seminars, and hosts recruitment fairs throughout the academic year. During the year, major companies and organizations in Greece constantly participate in the Career Days, organized annually, and are always willing to meet and explore the possibility of employment with our students and graduates giving them the attention they deserve.

Advising & Tutorials

Upon registering at New York College, students are assigned to a personal advisor, who is normally someone involved in the teaching of the student's degree program. Students have regular meetings with their tutors, on a one-to-one-basis in order to monitor their progress; work out a study plan; make best use of the college's services; get direction in study and research techniques; get advice for academic choice within NYC or in institutions abroad.

Online Orientation

National American University and New York College offer online orientation which introduces students to WebCT™ and Interwise™, the software programs used by National American University to distribute all online courses. The online orientation familiarizes the student with the process of submitting assignments, participating in discussions and communicating with the instructor online. All online students are required to complete the online orientation prior to beginning their first course.

Technical Support

Technical support is available to online students. Students experiencing technical problems are encouraged to contact NAU Technical Support at dlsupport@national.edu and/or the Technical Support at New York College, support@nyc.gr

E-mail

Online students will be provided with a web-mail NYC e-mail address to assist in the communication process with other faculty, students and technical support. New York College adheres to the 24-hour-reply policy in all communications with students and third parties.

The Advantages of this Program

The Best of Both Worlds™ MBA program focuses on giving students the best experience possible, accumulated through years of international implementation and teaching of MBA courses. It has numerous advantages which students and graduates enjoy, among which are:

1. Flexibility:

- a. The program is offered in two modes of study, in order to respond to the needs and the busy schedules of the working professionals. Students may choose the on-line mode or the combined on-line and in-class delivery.
- b. Students combine the flexibility of the internet, with traditional face-to-face interaction. Students participate in courses during the week on the internet, through state-of-the-art software called a Course Management System or CMS, and also at NYC campuses on a monthly basis.
- c. Lecturers are readily available whenever the students need their support.



2. Quality:

- a. NYC and NAU combine in every course a global perspective from the U.S. with regional relevance from Greece, so that the students may acquire both global and regional perspective in the various subject matters.
- b. The International Team Teaching model brings together the best and most current concepts, instructors and techniques from both the U.S and Greece. The program is delivered by an international team of academics, business executives and specialists, from the finest universities, and with a tremendous teaching experience.
- c. NYC ensures that all MBA students are given extensive support in their study area as well as opportunities for personal and career development.

3. Networking:

- a. The live sessions offer a great opportunity for national and international networking with academia and business executives.
- b. During the program separate executive seminars are organized on cutting edge corporate issues, presented by distinguished guest speakers and leading figures of businesses.

4. Credibility:

- a. The program is accredited by the International Assembly of Collegiate Business Education (IACBE) which stands as one of the most prestigious accreditations for Business Schools world wide.
- b. The Best of Both Worlds™ MBA is one of the first three online programs in the USA to be accredited by the Higher Learning Commission.
- c. The program has been ranked as one of the most valued MBAs by TopMBA.com.
- d. Since 1997 the offering of this MBA program has expanded globally to Brazil, Bolivia, Chile, Cyprus, India, Japan, Kenya, Malaysia, Russia, Singapore, United Arab Emirates and now in Greece.

The Admissions Process

Entry Requirements

- A university degree or an internationally equivalent academic qualification from an approved institution of higher learning.
- Complete a successful interview with the MBA coordinator
- TOEFL 550 or IELTS 6.0
- Relevant work experience is highly recommended.

Application Procedure

For general enquiries or to apply for the Best of Both Worlds-IDP Program, please contact:

NEW YORK COLLEGE GRADUATE ADMISSIONS OFFICE

38 Amalias Avenue, 105 58

Syntagma, Athens, Greece

Tel. +30 210 32 23 961

Fax: +30 210 32 33 337

Web: www.nyc.gr

Email: mbaonline@nyc.gr

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THE NYC EDUCATIONAL GROUP

NEW YORK COLLEGE ATHENS

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UNIVERSITY OF NEW YORK IN PRAGUE

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UNIVERSITY OF NEW YORK IN TIRANA

Komuna E Parisit, Prane Kopshtit Botanik, TEL.: (0035) 542 73056, FAX: (0035) 542 73059
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UNIVERSITY OF NEW YORK IN SKOPJE

Hotel Saraj Opstina, Saraj, TEL.: (0038) 9220 34600, FAX: (0038) 9220 34630
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